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-TO ALL THE MEDIA-

Subject: Press release

Launch of the international scientific project on European higher education of journalists in a digital environment

To whom it may concern,

we hereby inform you that the international team of the institutional scientific project Higher Education of Journalists in a Digital Environment – HEJDE, oriented toward the research of possibilities, perspectives and challenges brought and/or posed before the academic education for journalists in Croatia and Europe by the digital environment, has been launched.

This is a three-year project (January 2021 – January 2023) financed by the Faculty of Interdisciplinary, Italian and Cultural Studies of the Juraj Dobrila University of Pula and created and led by the PhD Tijana Vukić, assistant professor of Communication Sciences whose core scientific interest is in – journalism education.

The key project activities are:

- Research on the digital environment of higher education of journalists in the Europe within which a publicly accessible interactive map of study programmes that educate journalists in EU will be created, the virtual international scientific conference 13th Media Dialogues aiming at the scientific reflection on education for the media in a digital environment of the former Yugoslav republics will be organised, and a number of scientific papers will be published in the international scientific journals Media research (SCOPUS) and Media dialogues
- 2. Research on the need and/or opportunity to implement a first online journalism study as specialist postgraduate one in the Croatian language intended for potential students from Croatia and neighbouring countries





- 3. Compilation of a digital collection of literature on journalism education and
- 4. Creation of a digital base of films which may serve as a digital teaching aid in higher education of journalists, as well as of the appertaining methodological materials.

These topics have not been studied yet, either on the domestic or the international level, which contributes to the project significance, especially in the context of the changes imposed by technological advancements on all social practices, and consequently the educational one.

The project gathers scientists and media and journalism education researchers from Croatian and European higher education institutions, as well as graduate and doctoral students.

The significance of the project has been recognised by numerous partner institutions and supporters such as: Department of Information and Communication Sciences of the Faculty of Humanities and Social Sciences of the University of Zagreb, Media Research Publishing, Research media Centre — Podgorica (Montenegro), Temporary Working Group (TWG) of Journalism and Communication Education of the European Communication Research and Education Association (ECREA), Institute of Informatics of the Faculty of Electrical Engineering and Computer Science of the University of Maribor (Slovenia). We are especially proud of the support given by the UNESCO sector Communication and Information (Paris) and the Croatian Commission for the UNESCO of the Ministry of Culture and Media of the Republic of Croatia for the project activity about the creation of an interactive map of study programmes that educate journalists in Europe.

Find more about the project on its <u>web page</u>. Except on the web page, you can follow the latest news on the project <u>Facebook page</u>.

Please, inform the public about the launch of the project. Should you have any further questions, feel free to contact me.

Yours faithfully,



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